

EMOTION NATIVE ARTICLE



EMOTION ... WHAT WE STAND FOR

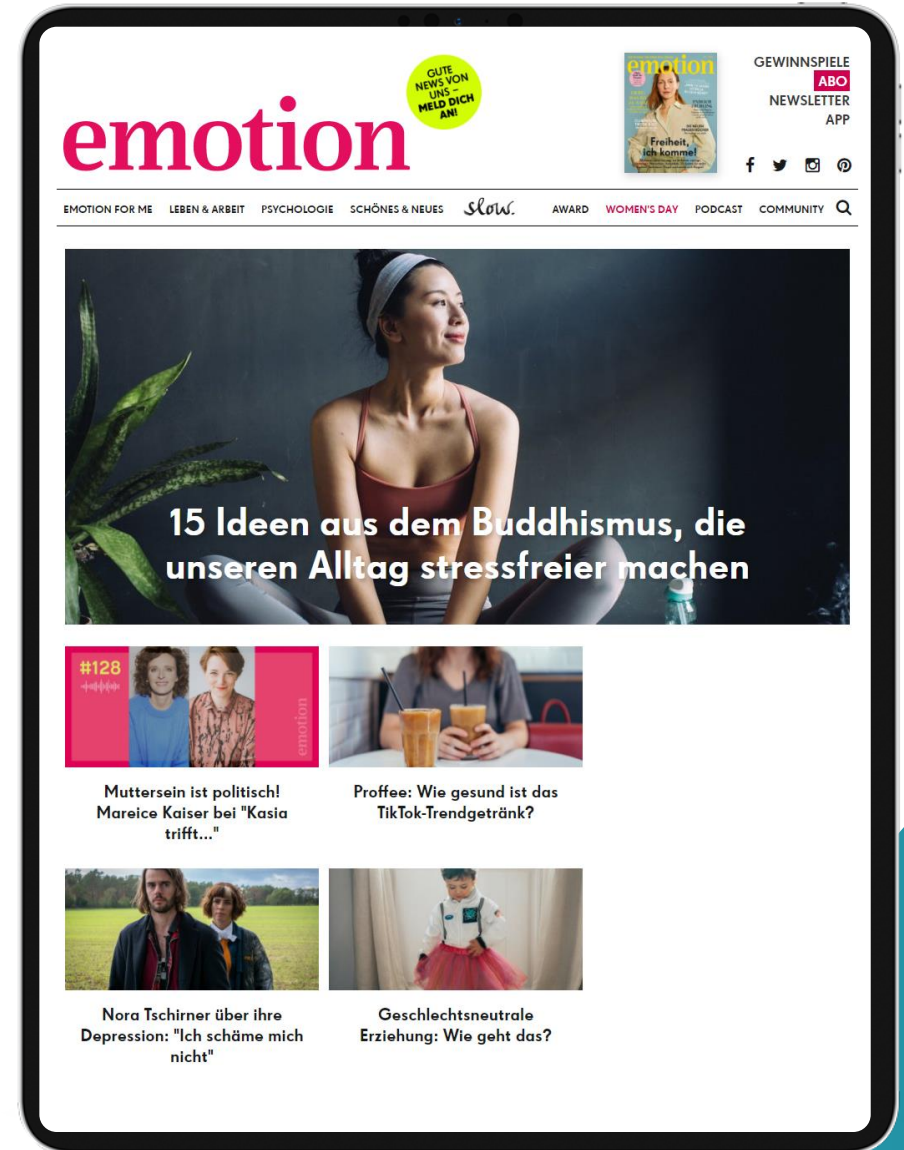
EMOTION is the platform for strong women



EMOTION - the women's magazine that combines depth, topicality and hedonism while focusing on authenticity and emotionality.

In the EMOTION digital cosmos, modern women find inspiration for their personal path on topics from a wide variety of areas. These range from beauty and fashion, self-love and partnership to career, coaching and new work.

EMOTIONS 'greater purpose' is female empowerment - and has been since its inception 12 years ago! The goal is to further strengthen the position of women, so that in the future women not only become more visible, but also jointly exert influence in politics, business and society. And not alone, but in a network of strong women who work together with EMOTION on important issues.



YOUR TOPICS AND CONTENT ON EMOTION.DE

Native Article | Services

- High credibility through editorial implementation of the brand or product message
- Creation of content based on your briefing
- Linking to customer site
- Campaign duration: 6 weeks
- Traffic measures:
 - Teaser on the homepage and in the EMOTION newsletter
 - Native teaser in rotation on the complete page
 - Large display ads in rotation (e.g. premium rectangle & banner 3:1)
 - Social media publications on Facebook/Instagram
- Detailed final reporting

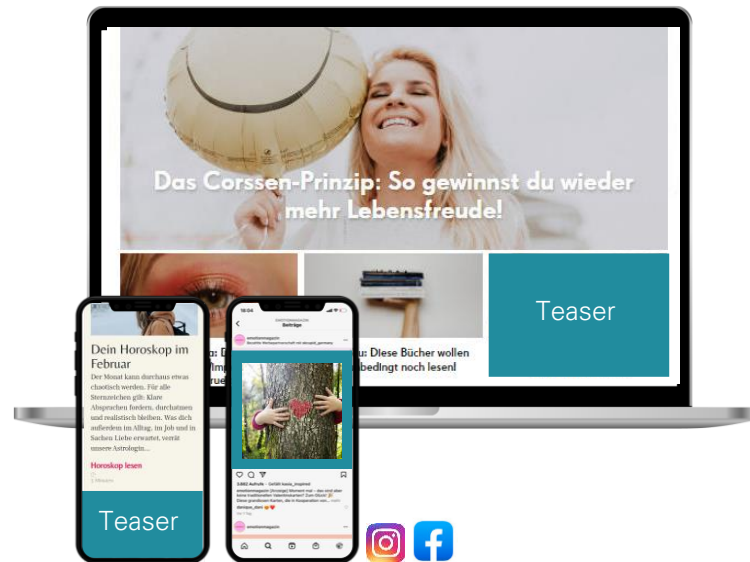
29% price advantage*

10.000€ n/n
package price

*Price advantage compared to the Media gross of 14,118€.

HOW USERS GET TO YOUR CONTENT

Native Article | Mechanics

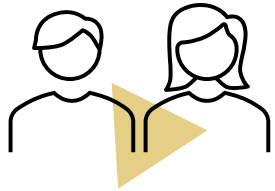


- Teaser on EMOTION.DE
- Teaser in the EMOTION newsletter
- Publications on Facebook/Instagram
- Native teaser and large display ads in rotation

- Your content in EMOTION quality (including ad identification)
- Links lead to the customer website

GET IN TOUCH WITH US. WE ARE LOOKING FORWARD TO YOU

We will gladly advise you



NIELSEN 1, 5 – 7

iq digital media marketing gmbh

Brandstwiete 1
(Neuer Dovenhof)
20457 Hamburg
hamburg@iqdigital.de

NIELSEN 3A

iq digital media marketing gmbh

Eschersheimer Landstraße 50
60322 Frankfurt
frankfurt@iqdigital.de

FINANZEN

Key Account Manager Finanzen

Christoph Tiede
Toulouser Allee 27
40211 Düsseldorf
christoph.tiede@iqdigital.de

NIELSEN 2

iq digital media marketing gmbh

Toulouser Allee 27
40211 Düsseldorf
duesseldorf@iqdigital.de

NIELSEN 3B, 4

iq digital media marketing gmbh

Nymphenburger Straße 14
80335 Munich
muenchen@iqdigital.de