ARIVA MEDIA DATA
ARIVA.DE brings the stock market to your device – wherever you are.
ARIVA MEDIA DATA
What can you expect?

What ARIVA.DE stands for

Target group & key facts

New features & highlights
ARIVA.DE has been your independent link to the stock exchange since 1998 and provides hundreds of thousands of private investors, financial advisors and institutional investors with financial information of the highest quality quickly and clearly.

ARIVA.DE's original core competence was equities and the fundamental data of the underlying companies. Today ARIVA.DE offers detailed information on all relevant financial instruments and markets.

With up-to-date financial and business news, sophisticated tools and columns from established stock exchange professionals, ARIVA.DE additionally supports you in your personal investment decision. The participation of the users on ARIVA.DE always has a high value.
The digital website of ARIVA.DE features:

- Updated non-bank-dependent prices and ratios.
- Financial news, innovative tools and analysis providing support for the investment decisions of financial professionals and private investors.
- Germany’s biggest stock market community where investors pens thousands of posts every day discussing the latest important developments in the markets.
- Modern tools with which ARIVA.DE pools the knowledge and experience of its users to in the spirit of swarm intelligence.
ARIVA.DE ... OUR READERS
Your direct line to top earners with stock market experience

... have both feet on the ground and are established in their careers.

... are between the ages of 40 and 69.

... are extremely quality-conscious.

... are willing to spend more on quality.

... are opinion leaders and multipliers.

... have very high net household incomes.

... are predominantly men.

... have wide-ranging experience with the stock market and own securities.

... handle their own investments.

... are private investors and financial professionals with a high level of trading activity.

... are very well educated.

Source: agof daily digital facts, total population 16+
ARIVA.DE ... KEY FACTS
Reach financial professionals and extremely interested private investors.

102,091,062 PIs
- digital

10,41,723 VISITS
- digital

Source: IVW 2020-03
EVERGREEN ... THE DIGITAL HOMEPAGE
Showcase your brand over a large area with strong visuals.

Use the powerful appeal of the ARIVE.DE media brand and strong visuals to transfer the positive image and trustworthiness of our medium to your brand message!

Our branding formats offer you the perfect solution to showcase your brand.

You can find more information in our rate card.
SOMETHING SPECIAL ... “COLUMN IN FOCUS”
Profit from the reach of the homepage to communicate your own content.

The “Column in Focus” allows you to communicate directly with ARIVA.DE users in the native environment.

A teaser on the homepage draws attention to your new topics. Users will find in-depth information in your column that they can then discuss in the forum.

This is the ideal way to reach a highly relevant and interested target group – and to offer them an unusually high level of value added with your background information.

From 1,500 €
IN FOCUS ... WKN/ISIN TARGETING

Your exclusive presence on your price page

Take advantage of our WKN and ISIN keyword targeting solution to position your company directly in the environment listing the stock prices that are of most importance to you.

How it works:

- Price pages have individual ISIN (or WKN) numbers.
- You choose matching ISINs (or WKNs) for your campaign.
- Your ads are only displayed on pages with matching ISINs (or WKNs), e.g. Daimler, Adidas, Siemens, Commerzbank etc.

WKN = German security identification number
ARIVA.DE ... ADVERTISING OPTIONS
One click away from more detailed information
INTERESTED?
Please call us. We’ll be happy to advise you.