NEWSLETTERS IN THE IQ DIGITAL PORTFOLIO
Relevant communication solutions for your message in our quality media newsletters
Anyone who wants to profit from leading media when booking newsletters cannot get around iq digital. With us you can place your brand in the newsletters of the most trusted media in Germany.

Our publishers and their newsletter stand for quality and trust. A claim from which we, as marketers, have also developed our products, processes and services for you.

Not mass, but effectiveness is the main focus of our newsletter ads. We guarantee the quality of delivery while actively avoiding intrusive advertising.

With accuracy to success: We offer high quality and topic-specific newsletters that are read by affine subscribers who correspond to your target group.

Benefit from high usage intensity and high opening rates of loyal subscribers in attention-grabbing newsletters.

Einfach buchen: Bei uns sind Newsletter einfach und sicher zu belegen. Mit der Kombination aus hochwertigen Umfeldern, persönlicher Beratung und der Umsetzung individueller Ziele.

The right newsletter for every goal: With iq digital, you can rely on innovative display ads and high-quality advertising space in quality newsletters.
IQ DIGITAL NEWSLETTERS FOR YOUR COMMUNICATION

Click on the chapters to see what to expect.

OVERVIEW
NEWSLETTER-PORTFOLIO

BOOKING OPTIONS

CONTENTS OF
INDIVIDUAL TOPICS

DETAILS OF
INDIVIDUAL NEWSLETTERS

CONTACT
OUR HIGH-QUALITY NEWSLETTER PORTFOLIO
8 subject areas - always the right thing for your booking

Click in the categories to see more

NEWS
Handelsblatt
TAGESSPIEGEL
ZEIT ONLINE

ECOLOGY
Handelsblatt
TAGESSPIEGEL

FINANCE
Wirtschafts Woche

LIFESTYLE
ZEIT ONLINE

JOB & CAREER
INGENIEUR.de
karriere.de
Wirtschafts Woche
ZEIT ONLINE

TECHNOLOGY & SCIENCE
Handelsblatt
Spektrum.de

CULTURE & EDUCATION
TAGESSPIEGEL
ZEIT ONLINE
YOUR BOOKING OPTIONS
Branding or native – the choice is yours

Strong branding display advertising medium in all newsletters

Native advertising material in selected newsletters

*Advertorial Ads are only bookable in six newsletters: Handelsblatt "Morning Briefing", "Finance Briefing", "Inside Digital Health", "Inside Geldanlage", "Inside Real Estate" and in the ada newsletter "adaptation - the letter from the future". Tech specs can be found on the detail slides for individual newsletters in the appendix.
YOUR BOOKING OPTIONS
Bundle yourself – Reach your campaign goal with an individual newsletter package

Choose at least 2 newsletters from our entire newsletter portfolio

Example for an individual bundle product

10% Price advantage with bundle booking of at least 2 newsletters
NEWS
The most important news always up-to-date and with journalistic standards.

**MORNING BRIEFING**
Every morning, the Handelsblatt editor-in-chief summarizes the latest economic and political events from around the world and provides an outlook on the most important events of the day.

**MORNING BRIEFING – CORONA SPEZIAL**
This is how the coronavirus affects financial markets and companies: The Handelsblatt editorial team provides information once a day in the ad hoc newsletter.

**CHECKPOINT**
The Tagesspiegel Checkpoint, or Checkpoint for short, is a journalistic e-mail newsletter published by the Berlin daily newspaper "Tagesspiegel", which summarizes and comments on selected events from Berlin's political, cultural and social calendar in an entertaining form.
The most important news always up-to-date and with journalistic standards.

**FRAGEN DES TAGES**  
*QUESTIONS OF THE DAY*

What are the questions of the day? What am I supposed to read on the couch tonight in the flood of texts? What can you do in the evening? And is there a good number that I can shine with during pub chat? We have the questions of the day for you, dear readers. And even better: also the answers.

**POTSDAM HEUTE**  
*POTSDAM TODAY*

The new Potsdam HEUTE newsletter from the PNN editor-in-chief provides information about everything Potsdam residents and commuters need to get there and through: appointments, traffic reports and tips from the editors for culture, family, food and drink.

**MORGENLAGE POLITIK**  
*MORNING POSITION POLITICS*

The newsletter Tagesspiegel Morgenlage Politik offers decision-makers an overview of the most important topics of the day in the form of a news and press review. The editorial team, with offices in Berlin and Los Angeles, analyzes the issues and sends out the newsletter on weekdays from 5 a.m.

**ZEIT ONLINE**  
*NEWSLETTER*

Twice a day a selection of the most important topics of the day at ZEIT ONLINE.
Our world is changing. Radical, unexpected, rapid. Adaptation is a survival strategy. Only those who manage to reinvent themselves in changing circumstances can help shape tomorrow. The ability to adapt is a key competence of the 21st century. The "Letter from the Future" increases the adaptability quotient of readers in the age of digital transformation.

A summary of the most important news from the world of experience and current advantages of the Handelsblatt Business Club - only for club members.

Every two weeks, the Handelsblatt newsletter "Zukunft Mittelstand" provides you with a valuable overview of relevant articles from the areas of financing, strategy, trends and heads directly to your e-mail inbox.
ECONOMY (2/2)
High quality researched, recent business news.

The newsletter Tagesspiegel Morgenlage Wirtschaft offers decision-makers an overview of the most important topics of the day in the form of a news and press review.

If you have read these articles, you will understand what is driving the economy today: the most important topics of the day, compiled by WiWo online boss Lutz Knappmann.

Club Manager Jana Kiroff regularly summarises the most important news from the WirtschaftsWoche Club and current benefits in a personal newsletter. Don't miss any of your new advantages in the future.

Every Friday, chief editor Beat Balzli gives an overview of the most exciting topics in the new issue.
FINANCE
FINANCE
Relevant news from the financial sector.

ARIVA.DE sends out the newsletter "Die Börsen im Überblick" to registered users weekly with financial news.

The financial news of the day at a glance - filtered by the Handelsblatt editorial team. Financial professionals can thus find out at a glance not only all the relevant daily topics of their industry, but also what key industry protagonists think about them.

The financial news of the day at a glance - filtered by the Handelsblatt editorial team. Financial professionals can thus find out at a glance not only all the relevant daily topics of their industry, but also what key industry protagonists think about them.

The financial news of the day at a glance - filtered by the Handelsblatt editorial team. Financial professionals can thus find out at a glance not only all the relevant daily topics of their industry, but also what key industry protagonists think about them.

Once a week, the WirtschaftsWoche editorial team provides an overview of what is happening on the stock markets.
**Roadblock Finance**

The 3 strongest financial newsletters in one booking.

**Finance Briefing**

* 435,000 mailings per booking
* 7 mailing-issues per booking

**Börsenwoche**

* 13,410 EUR gross

With the iq digital newsletter roadblocks, you benefit from a 10% price advantage over individual bookings.
The ZEITmagazin Newsletter "Was für ein Tag" accompanies its readers every day from Monday to Friday into the evening and focuses on personal recommendations that enrich their lives.

In our weekly weekly market newsletter, the editorial team recommends the best recipes and valuable stories on the subject of nutrition from the current program of ZEITmagazin, ZEIT and ZEIT ONLINE every Friday.
INGENIEUR.de

KARRIERE [CAREER]
Information on career entry and career for prospective technical specialists and managers.

karriere.de

NEWSLETTER
The latest job and career news at a glance - the newsletter from karriere.de. With our best and most useful articles, we would like to continue

ZEIT ONLINE

ZEIT Campus NEWSLETTER
ZEIT CAMPUS is very close: to your studies, to life, to starting a career. The weekly newsletter for students with news and tips from the editorial staff.

GRÜNDER [FOUNDER]
The WiWo Gründer team informs you every Friday about the most important events in the start-up scene.

WISSEN³ [KNOWLEDGE³]
The newsletter for all those who are interested in the political side of research, who decide and discuss in science and who seek a point of view in the lecture hall.
TECHNOLOGY & SCIENCE
Exciting insights, developments and relevant knowledge

Every week the Edison editorial team reports on connected life, renewable energies and new mobility. The best texts, pictures and backgrounds are summarized in the newsletter in a concise and informative way.

Science for people who shape the world. The spektrum.de newsletter provides information on the contents of the current issues and on news from the world of science.

Every Friday, the "Energy Briefing" provides you with a commented overview from the Handelsblatt editorial team of the most important news and background reports from the company, politics, technology and mobility sections directly to your e-mail inbox.
Background Digitisation & AI is the decision-maker briefing on digitalisation & AI. The most important news and analyses on digital policy, regulation, the network economy, artificial intelligence and the promotion of digitalisation. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.

Background Energy & Climate is the decision-maker briefing for the climate sector. Up-to-the-minute analyses on all aspects of managing the energy transition project of the century. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.

Background Traffic & Smart Mobility is the decision-maker briefing for the mobility sector. What will the mobility of tomorrow look like? We provide answers to this question every day. For us, the networked transport of the future is much more than robot cars, air taxis and apps. It is clear: mobility is becoming digital. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.
HEALTH
Handelsblatt INSIDE DIGITAL HEALTH

Handelsblatt Inside Digital Health is an exclusive source of inspiration for decision makers in the pharmaceutical and health care industry to become or remain digital pioneers.

Click here for details
CULTURE & EDUCATION
CULTURE & EDUCATION
Exciting, informative and educational contributions for leisure and education

TAGESSPIEGEL
EHRENSACHE
[MATTER OF HONOR]
Hundreds of thousands of Berliners volunteer in our city - we want to support their great efforts with our free monthly newsletter.

TAGESSPIEGEL
QUEERSPIEGEL
[TRANSVERSE MIRROR / QUEER MIRROR]
The monthly and free newsletter for all people under the rainbow about everything that is important in queer Berlin. The Queerspiegel editorial staff informs you every third Thursday of the month about the most important LGBTI events, people, dates from politics, culture and sports.

TAGESSPIEGEL
LEUTE
[PEOPLE]
Hyperlocal and compact - in the LEUTE newsletters, proven neighborhood experts from the Tagesspiegel editorial team report once a week on names and news from Berlin's 12 districts.

ZEIT ONLINE
FREUNDE DER ZEIT
[FRIENDS OF THE TIME]
In this newsletter you will receive current event invitations, free audio books, podcast episodes and e-books, exclusive cultural offers and regular book giveaways.
CULTURE & EDUCATION

Exciting, informative and educational contributions for leisure and education

ZEIT ONLINE

LEHRERNEWSLETTER

[TEACHERS' NEWSLETTER]

This newsletter is explicitly aimed at teachers (especially for students after primary school) who register with details of their school. It offers information and teaching materials on current topics of the ZEIT.

ZWEIT ONLINE

POST VON LEO

[POST FROM LEO]

Post from ZEIT LEO is the newsletter for all children between the ages of 6 and 12. With it you can experience something on the weekend! Every Friday there are games, puzzles, recipes, craft tips and more.

ZEIT ONLINE

SCHÜLERNEWSLETTER

[STUDENTS' NEWSLETTER]

The best from DIE ZEIT and ZEIT ONLINE, prepared by two young editors especially for high school students.

ZEIT ONLINE

VERBRECHEN NEWSLETTER

[CRIME NEWSLETTER]

ZEIT VERBRECHEN shows real criminal cases from Germany. Looking at the people and their motives behind the crimes. Exciting and informative at the same time.
DETAILS OF INDIVIDUAL NEWSLETTERS

NEWS
Every morning, the Handelsblatt editor-in-chief summarizes the latest economic and political events from around the world and provides an outlook on the most important events of the day.
This is how the coronavirus affects financial markets and companies: The Handelsblatt editorial team provides information once a day in the ad hoc newsletter. Under the umbrella of Morning Briefing, the newsletter is sent to Morning Briefing subscribers as a special edition.
The Tagesspiegel Checkpoint, or Checkpoint for short, is a journalistic e-mail newsletter published by the Berlin daily newspaper "Tagesspiegel", which summarizes and comments on selected events from Berlin's political, cultural and social calendar in an entertaining form.
What are the questions of the day? What should I read in the flood of texts on the couch tonight? What is there to do in the evening? And is there a good number I can shine with at pub talk? We have the questions of the day for you, dear readers. And even better: the answers to them, too.
The Tagesspiegel Checkpoint, or Checkpoint for short, is a journalistic e-mail newsletter published by the Berlin daily newspaper "Tagesspiegel", which summarizes and comments on selected events from Berlin's political, cultural and social calendar in an entertaining form.
The new newsletter Potsdam TODAY from the PNN editor-in-chief provides information on everything Potsdam residents and commuters need to get to and from Potsdam: Dates, traffic news and tips from the editorial team for culture, family, food and drink.
DETAILS OF INDIVIDUAL NEWSLETTERS

ECONOMY
Our world is changing. Radical, unexpected, rapid. Adaptation is a survival strategy. Only those who manage to reinvent themselves in changing circumstances can help shape tomorrow. The ability to adapt is a key competence of the 21st century. The "Brief aus der Zukunft" increases the adaptability quotient of readers in the age of digital transformation.
A summary of the most important news from the world of experience and current advantages of the Handelsblatt Business Club - only for club members.

Subscribers per issue
59,000

Publication date
Monthly (1st week of the month)

Minimum booking frequency
2 issues

Form of advertising
Breaking Ad:
- Description: 600x200px; jpg; max. 30 KB; lead time: 5 working days
- Information on minimum booking frequency and prices can be found in our rate card.
Inside Real Estate offers indispensable analyses on strategically important topics of the real estate industry - from technology and proptechs to financing and sustainability, accompanied by major deals and personnel. Make better decisions with reports on industry trends. Researched for you by Germany's most competent business editorial team.

Advertorial Ad: Image: 600x300 pixels; Roof line: max. 45 characters incl. spaces; Headline: max. 50 characters with spaces; Text: max. 650 characters with spaces, best split into two paragraphs for readability; Call-to-Action: max. 30 characters with spaces; Logo: height 33px, width auto, with transparent background; The following elements can be linked: Image, roof line, headline, CTA; Lead time: 6 working days. Information on minimum booking frequency and prices can be found in our rate card.
Every two weeks, the Handelsblatt newsletter "Zukunft Mittelstand" provides you with a valuable overview of relevant articles from the areas of financing, strategy, trends and heads directly to your e-mail inbox.
Every Friday, editor-in-chief Beat Balzli gives an overview of the most exciting topics in the new issue.

Breaking Ad: *Ad automatically scales to 520-530px Lead time: 5 business days
Club Manager Jana Kiroff regularly summarises the most important news from the WirtschaftsWoche Club and current benefits in a personal newsletter. Don't miss any of your new advantages in the future.

Breaking Ad: 600x200px; jpg; not animated; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
If you have read these articles, you will understand what is driving the economy today: the most important topics of the day, compiled by WiWo online boss Lutz Knappmann.

**Description**

Breaking Ad: 600x200px; jpg; not animated; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
Every Friday, chief editor Beat Balzli gives an overview of the most exciting topics in the new issue.

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
DETAILS OF INDIVIDUAL NEWSLETTERS

FINANCE
ARIVA.DE sends out the newsletter "Die Börsen im Überblick" to registered users weekly with financial news.

**Description**

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
The "Finance Briefing" informs finance professionals about relevant stock market news from the industry and how industry protagonists think about it.

The "Finance Briefing Special" is published in consultation with you on a special topic such as ETF/index funds/sustainable investments/institutional investments and much more on request (lead time 10-15 days).
Handelsblatt Inside Geldanlage provides indispensable information to help investors make well-informed decisions about their own portfolio and retirement planning. Researched for you by Germany's most competent business editorial team.

Description

Handelsblatt Inside Geldanlage

Subscribers per issue

900

Publication date

Thursday

Minimum booking frequency

2 issues

Form of advertising

Advertorial Ad

Advertorial Ad: Image: 600x300 pixels; Roof line: max. 45 characters incl. spaces; Headline: max. 50 characters with spaces; Text: max. 650 characters with spaces, best split into two paragraphs for readability; Call-to-Action: max. 30 characters with spaces; Logo: height 33px, width auto, with transparent background; The following elements can be linked: Image, roof line, headline, CTA; Lead time: 6 working days.

Information on minimum booking frequency and prices can be found in our rate card.
Once a week, the WirtschaftsWoche editorial team provides an overview of what is happening on the stock markets.
The ZEITmagazin Newsletter "What a day" accompanies its readers every day from Monday to Friday into the evening and focuses on personal recommendations that enrich their lives.
In our weekly market newsletter, the editorial team recommends the best recipes and valuable stories on the subject of nutrition from the current program of ZEITmagazin, ZEIT and ZEIT ONLINE every Friday.

**Wochenmarkt**

Bevor wir uns mit diesem Newsletter in die Weihnachtspause versenken, haben wir noch ein paar kulinarische Anregungen für die Feiertage für Sie gesammelt.

An Rosenkohl scheiden sich bekanntlich die Gaben. Mehr Elternstimmung erzeugt vielleicht dieses Gericht: Glasierte Rosenkohl gebraten mit Pilzen macht auch auf der Tafel richtig was her und schmeckt fantastisch.


Sollten Ihnen zwischen der Jahresdurchsicht die Kochideen ausgeben, keine Sorge: Unser *Wochenmarkt* hat weiterhin geöffnet.

In diesem Sinne wünschen wir gesundes Fiebertage und eine besinnliche Zeit. Kommen Sie gut ins neue Jahr!

*Rosenkohl, aber lecker*
DETAILS OF INDIVIDUAL NEWSLETTERS

JOB & CAREER
Information on career entry and career for prospective technical specialists and managers.

Subscribers per issue
45,000

Publication date
Every 1st and 3rd Thursday of the month

Minimum booking frequency
1 issue

Form of advertising
Breaking Ad

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
The latest job and career news at a glance - the newsletter from karriere.de

No matter whether you are looking for new challenges in your job, have just taken on your first management responsibility, are striving for a better work-life balance or simply want to get the most out of your career: We help you with our best and most useful articles.

Subscribers per issue
1,300

Publication date
Tuesday

Minimum booking frequency
8 issues

Form of advertising
Breaking Ad

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
The WiWo Gründer team informs you every Friday about the most important events in the start-up scene.
ZEIT CAMPUS is very close: to your studies, to life, to starting a career. The weekly newsletter for students with news and tips from the editorial staff.
WISSEN³ [KNOWLEDGE³]

The newsletter for all those who are interested in the political side of research, who decide and discuss in science and who seek a point of view in the lecture hall.

WISSEN³ Newsletter


Das ist wichtig

Wissenschaft und Wirtschaft in EU-Programmen halten


Information on minimum booking frequency and prices can be found in our rate card.
DETAILS OF INDIVIDUAL NEWSLETTERS

TECHNOLOGY & SCIENCE
Every week the Edison editorial team reports on connected life, renewable energies and new mobility. The best texts, pictures and backgrounds are summarized in the newsletter in a concise and informative way.
Become an energy expert: Every Friday, the "Energie Briefing" provides you with a commented overview from the Handelsblatt editorial team of the most important news and background reports from the sections on companies, politics, technology and mobility directly to your e-mail inbox.

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
# Newsletter

**Spektrum.de**

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**Description**

Science for people who shape the world.

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*Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days*

Information on minimum booking frequency and prices can be found in our [rate card](#).
Tagesspiegel Background Digitalisation & AI is the decision-maker briefing on digitalisation & AI. The most important news and analyses on digital policy, regulation, the network economy, artificial intelligence and the promotion of digitalisation. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.

Sehr geehrte Frau Dannemann,


Der alljährlich veröffentlichte „Sicherheitsindex der Wirtschaft“ des Bundesverband Deutscher Webdesigner (DAn) ist der wichtigsten Indikator für die Nutzung auf Cyberangriffe. In dieser Jahr ist der Index leicht gelegt. Damit hat sich die digitale Schutzstelle in Deutschland mehr und mehr verbessert. Allerdings hat die Deutsche Digitalwirtschaft e.V. gesteht, dass die Verwendung von digitalen Sicherheitsmaßnahmen in Deutschland erheblich besser ist. Allerdings beobachtet DAn ein gesteigertes Gefühl der Verunsicherung. Und auch die Kluft zwischen verschiedenen Nutzersegmenten wird größer.

Rafael Laguna de la Vera, Direktor der Bundesagentur für Forschung (BfR), beschreibt in seinem Vorsitzesvorschlag aus dem Standpunkt zweier, was er gesehen hat, dass erfolgreiche angestrebte Forschungs- und Entwicklungs- und Reform-Projekte in der Vorsitz des Bundesministers für Wirtschaft und Arbeit. Und auch die Kluft zwischen verschiedenen Interessen ist größer.

Die wichtigsten Themen im Überblick:
- Kontaktopfer: Smart City-Millionen haben soziale Weihnachten
- EU-Ratspässeldaten: Schutz für Gesundheitsdaten Offensive
- Dbn/IVS-Index: Verunsicherung reicht Höchststand
- Lauser: Zeit ist nie für ein Diagnoselabor
- Datenschutz: Caro kritisiert DSGVO; Durchsetzung gegen Internetkonzerner
- Ubererreicht: Google kauft erstmals Inhalte bei Zeitungsverlagen ein

Information on minimum booking frequency and prices can be found in our rate card.
Tagesspiegel Background Energy & Climate is the decision-maker briefing for the climate sector. Up-to-the-minute analyses on all aspects of managing the project of the century, the energy turnaround. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.
Tagesspiegel Background Traffic & Smart Mobility is the decision-maker briefing for the mobility sector. What will the mobility of tomorrow look like? We provide answers to this question every day. For us, the networked traffic of the future is much more than robot cars, air taxis and apps. It is clear: mobility is becoming digital. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.
DETAILS OF INDIVIDUAL NEWSLETTERS

HEALTH
Handelsblatt Inside Digital Health is an exclusive source of inspiration for decision-makers in the pharmaceutical and health care industry to become or remain digital pioneers.
Tagesspiegel Background Healthcare & E-Health is the decision-maker briefing for the health sector. The innovative information offer on health policy and probably the biggest topic of the future in this sector, e-health. For top decision-makers, communication professionals and experts from business, politics, associations, science and NGOs.

Breaking Ad: Placement after the first analysis; graphic 1200x1000px + link; per customer max. 1 breaking ad/week or 5 breaking ads/month, lead time: 5 working days.

Strip Display: Placement after the first analysis; graphic 2,400x360px + link, lead time: 5 working days.

Text Ad: Placement after first analysis; title, link + 250 characters text, lead time: 5 working days.

Information on minimum booking frequency and prices can be found in our rate card.
DETAILS OF INDIVIDUAL NEWSLETTERS

CULTURE & EDUCATION
Hundreds of thousands of Berliners volunteer in our city - we want to support their great efforts with our free monthly newsletter.

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
Hyperlocal and compact - in the LEUTE newsletters, proven neighborhood experts from the Tagesspiegel editorial team report once a week on names and news from Berlin's 12 districts.
The monthly and free newsletter for all people under the rainbow about everything that is important in queer Berlin. The Queerspiegel editorial staff informs you every third Thursday of the month about the most important LGBTI events, people, dates from politics, culture and sports.

Description

The monthly and free newsletter for all people under the rainbow about everything that is important in queer Berlin. The Queerspiegel editorial staff informs you every third Thursday of the month about the most important LGBTI events, people, dates from politics, culture and sports.

Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
In this newsletter you will receive current event invitations, free audio books, podcast episodes and e-books, exclusive cultural offers and regular book giveaways.

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*Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days
Information on minimum booking frequency and prices can be found in our rate card.*
This newsletter is explicitly aimed at teachers (of secondary schools) who register with details of their school. It offers information and teaching materials on current topics of the ZEIT.

### Subscribers per issue

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### Publication date

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### Minimum booking frequency

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### Form of advertising

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Information on minimum booking frequency and prices can be found in our rate card.
Post from ZEIT LEO is the newsletter for all children between the ages of 6 and 12. With it you can experience something on the weekend! Every Friday there are games, puzzles, recipes, craft tips and more.

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<td>Form of advertising</td>
<td>Breaking Ad</td>
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Breaking Ad: 600x200px; jpg; max. 30 KB; lead time: 5 working days

Information on minimum booking frequency and prices can be found in our rate card.
The best of ZEIT and ZEIT ONLINE, prepared by two young editors especially for secondary school students.
ZEIT VERBRECHEN shows real criminal cases from Germany. Looking at the people and their motives behind the crimes. Exciting and informative at the same time.

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<th>Subscribers per issue</th>
<th>14,800</th>
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